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FOR IMMEDIATE RELEASE

Seminar Educates Small Businesses on Choosing Site Locations

Malone Building Solutions hosts seminar on southwestern Illinois' demographic trends

August 24, 2006: O'Fallon, IL— Malone Building Solutions will be hosting a seminar on September 28 at 8:00 a.m. at the Fountains Conference Center, located at 319 Fountains Pkwy in Fairview Heights, IL. The free seminar, which is open to the public, will teach small business owners how to identify site locations and how to recognize their next emerging market.

The seminar, which is titled “Determining your Growth Strategies in Today’s Competitive Market,” will be presented by Joe Zanola of Zanola Company, a St. Louis-based market research expert. The seminar is targeted to small business owners, dentists, land developers, chiropractors, veterinarians and church committee members.

“Before building a new office or relocating a company in southwestern Illinois, small business owners must learn about latest growth patterns and demographic trends,” said Marty Malone, Vice President of Malone Building Solutions. “Our seminar featuring Joe Zanola will teach business owners how to choose locations that will grow their companies, preventing them from making costly mistakes.”

Zanola will discuss the metro region’s demographic trends, and teach attendees how to recognize their next emerging market. Business owners will learn how to choose site locations based on information larger companies use, as well as how to remain leaders in their fields. Those interested in attending the seminar should RSVP to Marty Malone by calling 618.622.0616.

Zanola Company specializes in market research and demographic trends in the St. Louis metropolitan region. A leader in his field of research, Joe Zanola has led his company in becoming the premier business consultant and resource in the St. Louis construction industry. For more information on Zanola Company, visit www.zanolaco.com.

Malone Building Solutions, founded in 1976, is an innovative company that specializes in both the design and building aspects of commercial construction. The full-service firm provides a “Concept to Completion” approach that ensures seamless project delivery. For more information on Malone Building Solutions, visit www.maloneco.com.

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